

NOTICE AT COLLECTION AND SUPPLEMENTAL NOTICE FOR CALIFORNIA RESIDENTS AND RESIDENTS OF CERTAIN U.S. STATES

This Notice at Collection and Supplemental Notice is for residents of U.S. states that have adopted comprehensive privacy legislation and others that may come into effect from time to time, including, but not limited to, California, Connecticut, Colorado, Nevada, Oregon, Virginia, and Utah (to the extent applicable to processing of residents personal information, “**Applicable State Laws**”).

The following table describes the **categories of personal information** LowesTires.com has collected and whether we disclosed that personal information for a business purpose (e.g., to a service provider) or for certain advertising purposes to a third-party.

Category of Personal Information Collected by LowesTires / Treadsy	Category of Third Parties Personal Information is Disclosed to for a Business Purpose	Category of Third Parties Personal Information is Shared for Advertising Purposes
<p>Identifiers. A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, or other similar identifiers.</p>	<ul style="list-style-type: none"> • Service providers • Business partners • Affiliates • Other users or third parties you share or interact with • Advertising networks • Data analytics providers • Government entities • Operating systems and platforms • Social networks • Corporate Transaction Recipients 	<p>Only online identifiers shared with:</p> <ul style="list-style-type: none"> • Advertising networks • Data analytics providers • Social networks
<p>Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)) A name, signature, Social Security number, physical characteristics or description, address, telephone number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, Personal Information does not include publicly available information that is lawfully made available to the general public from</p>	<ul style="list-style-type: none"> • Service providers • Business partners • Affiliates • Other users or third parties you share or interact with • Advertising networks • Data analytics providers • Government entities • Operating systems and platforms 	<p>N/A</p>

Category of Personal Information Collected by LowesTires / Treadsy	Category of Third Parties Personal Information is Disclosed to for a Business Purpose	Category of Third Parties Personal Information is Shared for Advertising Purposes
federal, state, or local government records. Note: Some personal information included in this category may overlap with other categories.	<ul style="list-style-type: none"> • Social networks • Corporate Transaction Recipients 	
Commercial information Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	<ul style="list-style-type: none"> • Service providers • Business partners • Affiliates • Other users or third parties you share or interact with • Advertising networks • Data analytics providers • Government entities • Operating systems and platforms • Social networks • Corporate Transaction Recipients 	Online browsing and purchase history shared with: <ul style="list-style-type: none"> • Advertising networks • Data analytics providers • Social networks
Internet or other electronic network activity Browsing history, search history, information on a consumer's interaction with an internet website, application, or advertisement.	<ul style="list-style-type: none"> • Service providers • Business partners • Affiliates • Other users or third parties you share or interact with • Advertising networks • Data analytics providers • Government entities • Operating systems and platforms • Social networks • Corporate Transaction Recipients 	<ul style="list-style-type: none"> • Advertising networks • Data analytics providers • Social networks
Professional or employment-related information Current or past job history or performance evaluations.	<ul style="list-style-type: none"> • Service providers • Business partners • Affiliates • Other users or third parties you share or interact with • Government entities 	N/A

Category of Personal Information Collected by LowesTires / Treadsy	Category of Third Parties Personal Information is Disclosed to for a Business Purpose	Category of Third Parties Personal Information is Shared for Advertising Purposes
	<ul style="list-style-type: none"> Operating systems and platforms Corporate Transaction Recipients 	
<p>Inferences drawn from other personal information to create a profile about a consumer Profile reflecting a consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.</p>	<ul style="list-style-type: none"> Service providers Business partners Affiliates Other users or third parties you share or interact with Advertising networks Data analytics providers Government entities Operating systems and platforms Social networks Corporate Transaction Recipients 	<ul style="list-style-type: none"> Advertising networks Data analytics providers Social networks

“Sales” of Personal Information, including under California’s CCPA and Opting Out of Targeted Advertising.

For purposes of Applicable State Laws, we do not “sell” personal information, nor do we have actual knowledge of any “sale” of personal information of minors under 18 years of age as the term “sell” is commonly understood. That said, we may share information with third-party advertising partners for the purpose of promoting our Services as described above, such as for cross-context behavioral advertising and targeted advertising. To the extent that such sharing is considered a “sale” or “sharing” or disclosing for targeted advertising under California or other Applicable State Law, you may limit such sharing by:

- **Exercising Your Privacy Choices and Rights** by following the instructions found above in the section titled, Your Privacy Choices and Rights > Your Privacy Choices > Cookies and Personalized Advertising found [here](#)
- **Request Form.** Completing our online request form [HERE](#).
- **Contact Us.** Contacting us as set forth in “[Contact Us](#)” below.
- **Managing Your Cookie Preferences.**
 - **Browser and Device Controls.** You may also stop or restrict the placement of Technologies on your device or remove them by adjusting your preferences as your browser or device permits. However, if you adjust your preferences, our Services may not work properly. Please note that cookie-based opt-outs are not effective on mobile

applications. However, you may opt-out of personalized advertisements on some mobile applications by following the instructions for [Android](#), [iOS](#), and [others](#).

- **Ad Industry Opt-outs.** In addition, the online advertising industry also provides websites from which you may opt out of receiving targeted ads from data partners and other advertising partners that participate in self-regulatory programs. You can access these websites and learn more about targeted advertising and consumer choice and privacy by visiting the [Network Advertising Initiative](#), [the Digital Advertising Alliance](#), [the European Digital Advertising Alliance](#), and [the Digital Advertising Alliance of Canada](#). Please note you must separately opt out in each browser and on each device.

The categories of data we share for cross contextual advertising and targeted advertising include:

- Online Identifiers such as IP address, marketing id, device identifiers and characteristics,
- Commercial Information;
- Internet or other Electronic Network Activity, such as Browsing and Usage Information; and,
- Inferences about individual preferences, characteristics, and behaviors

Each of these categories may have been shared with advertising networks and data analytics providers for the purpose of providing targeted advertising and marketing.

Sources of Personal Information We Collect

As more fully described in the section titled [Personal Information We Collect](#), the sources from which we collect personal information include directly from you when you interact with us, automatically from you when you use our sites and services (for example through cookies and other online technologies), from third parties (for example, from providers of government contractor contact information) and through referrals from others.

Purposes for which We May Use the Information We Collect

The business purposes for which we collect personal information are described in more detail in the section titled, [How We Use Your Personal Information](#), and include:

- To provide our Services to you;
- For our Administrative purposes (including security, fraud detection and protection, and improve our Services);
- To process your requests, orders, and transactions (including provide customer service to you);
- To Advertise and Market our products and Services to you;
- With your consent; and,
- To comply with law and enforce our rights and the rights of others.

Our full Privacy Policy can be accessed [here](#).